



STATISTICS

15TH - 18TH
OCTOBER 2024



MAIN DATA OF THE 15TH EDITION

692 exhibitors, 32% from 34 foreign countries

118 visiting countries

9.243 companies visiting,
38% from 117 foreign countries

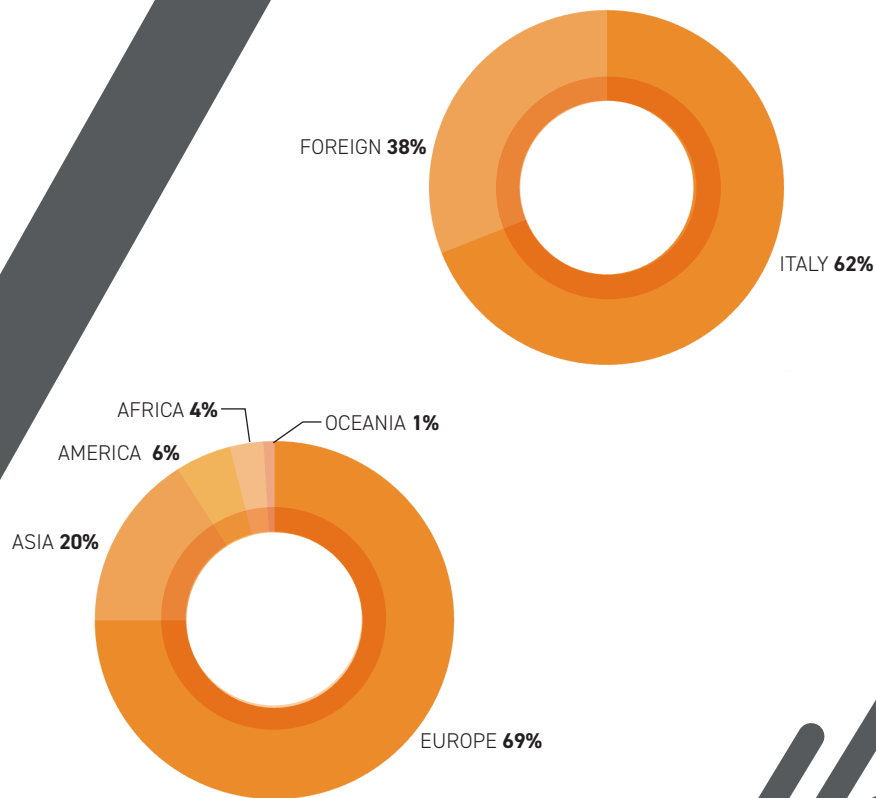
41.000 sqm of exhibition area
19.135 sqm net space

1,33 days of average stay
Italians 1,19 / Foreigners 1,63

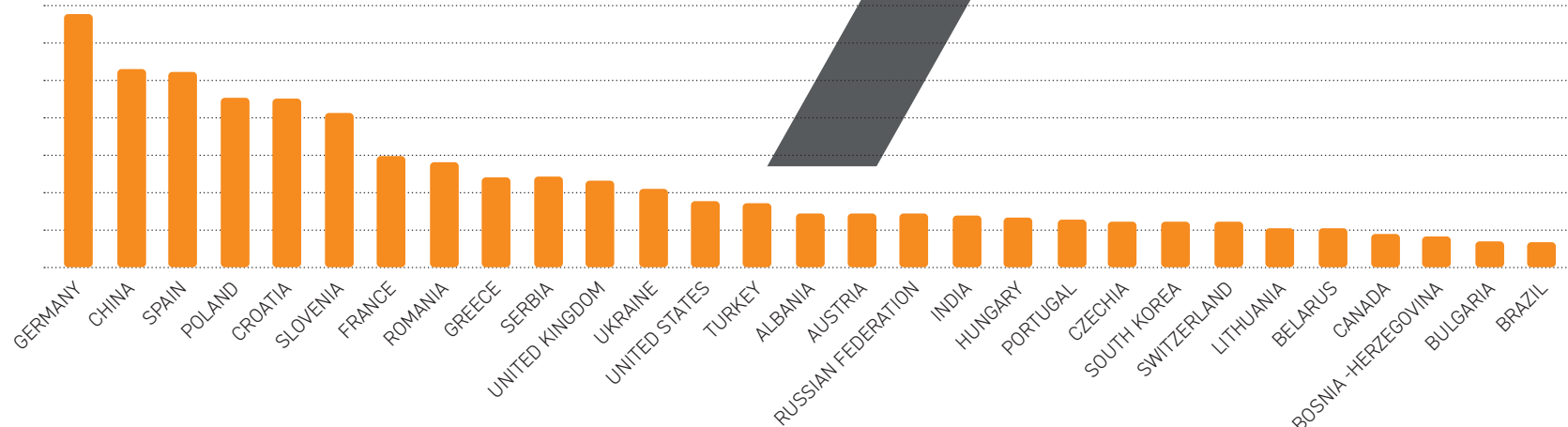
29.010 attendances at the fair
of which 23,642 visitors
and 5,368 exhibitors



ORIGIN OF VISITORS

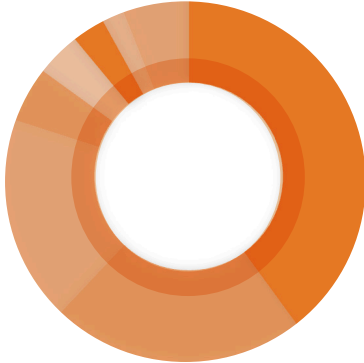


MAJOR VISITING FOREIGN COUNTRIES



ORIGIN OF VISITORS

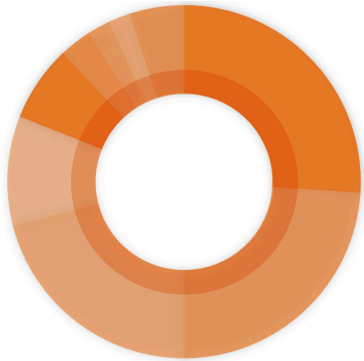
AMERICA



UNITED STATES **40%**
CANADA **22%**
BRAZIL **18%**
VENEZUELA **5%**
MEXICO **4%**
PUERTO RICO **3%**
COLOMBIA **2%**

Other 6%: Argentina, Ecuador, Dominican Republic, Guadeloupe, Virgin Islands, Guatemala, Panama, Peru, Chile, Jamaica, Uruguay

AFRICA



ALGERIA **26%**
TUNISIA **24%**
MOROCCO **21%**
EGYPT **10%**
LIBYA **7%**
IVORY COAST **3%**
NIGERIA **2%**
SOUTH AFRICA **2%**

Other 5%: Cameroon, Comoros, Congo, Ghana, Mali, Mozambique, Uganda, Reunion

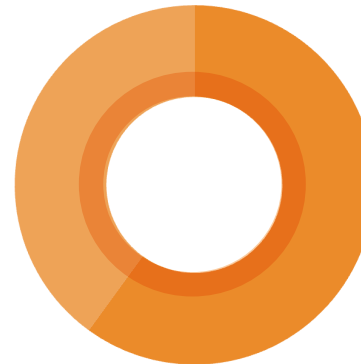
ASIA



CHINA **32%**
TURKEY **11%**
INDIA **9%**
SOUTH KOREA **7%**
GEORGIA **4%**
ISRAEL **4%**
SAUDI ARABIA **3%**
UNITED ARAB EMIRATES **3%**
CYPRUS **3%**
JORDAN **2%**
JAPAN **2%**
IRAN **2%**

Other 18%: Afghanistan, Armenia, Azerbaijan, Bahrain, Hong Kong, Indonesia, Iraq, Kazakhstan, North Korea, Kuwait, Lebanon, Malaysia, Mongolia, Pakistan, Palestine, Philippines, Qatar, Singapore, Syria, Taiwan, Thailand, Turkmenistan, Uzbekistan, Vietnam, Yemen

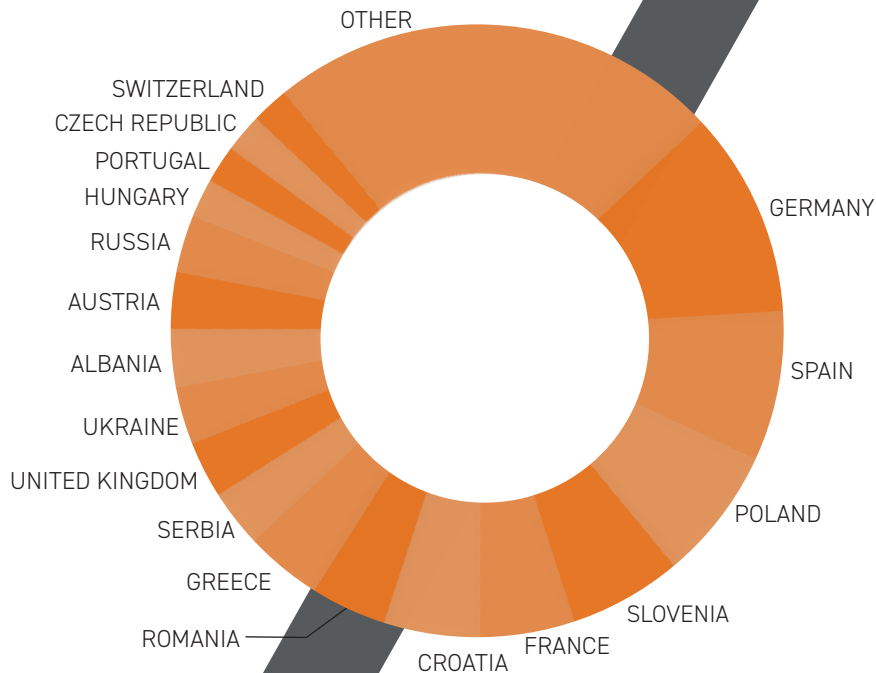
OCEANIA



AUSTRALIA **61%**
NEW ZELAND **39%**



ORIGIN EUROPEAN VISITORS

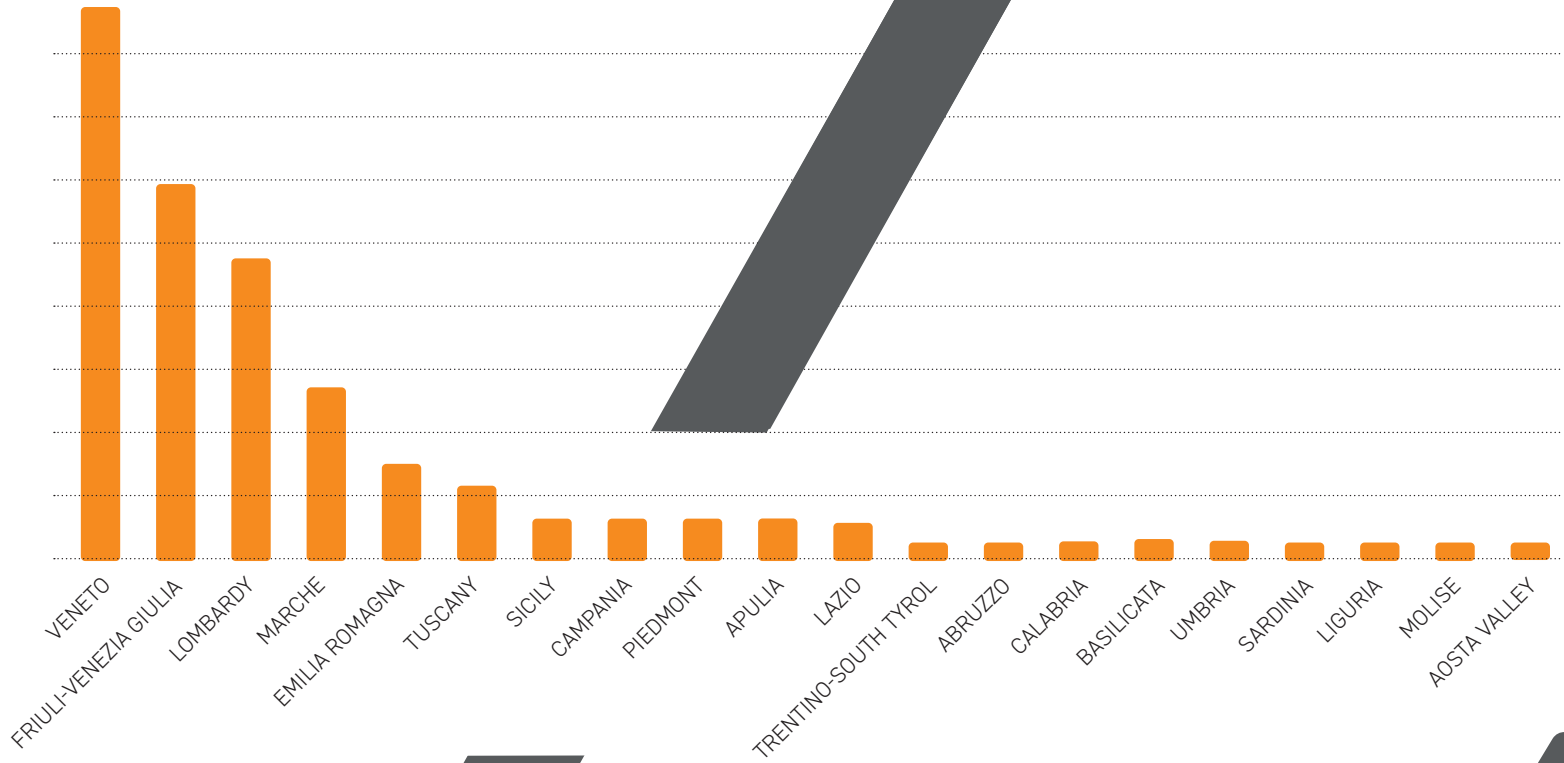


GERMANY **11%**
SPAIN **8%**
POLAND **7%**
CROATIA **6%**
SLOVENIA **5%**
FRANCE **5%**
ROMANIA **4%**
GREECE **4%**
SERBIA **3%**
UNITED KINGDOM **3%**
UKRAINE **3%**
ALBANIA **3%**
AUSTRIA **3%**
RUSSIA **3%**
HUNGARY **2%**
PORTUGAL **2%**
CZECH REPUBLIC **2%**
SWITZERLAND **2%**

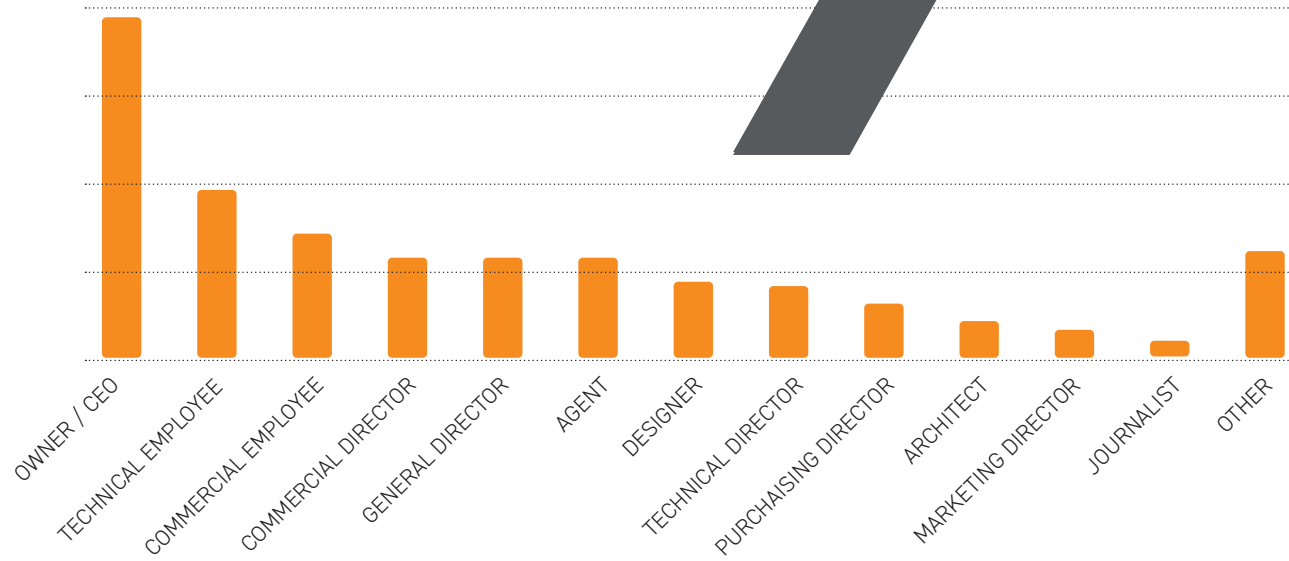
Other 24% Andorra, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Denmark, Estonia, Finland, Iceland, Ireland, Jersey, Kosovo, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Republic of Moldova, Monaco, Montenegro, Netherlands, North Macedonia, Norway, San Marino, Slovakia, Sweden



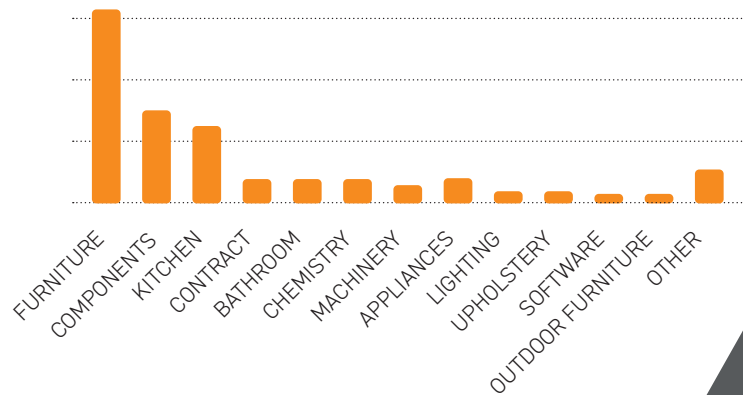
ORIGIN OF ITALIAN VISITORS



VISITOR'S TITLE



VISITING COMPANIES BY MAIN SECTOR



VISITING COMPANIES BY ACTIVITY





**SEE YOU AT
NEXT EDITION**

FROM TUESDAY 14TH
TO FRIDAY 17TH
OCTOBER 2025

